# CSE 564 VISUALIZATION & VISUAL ANALYTICS

### DIMENSION REDUCTION

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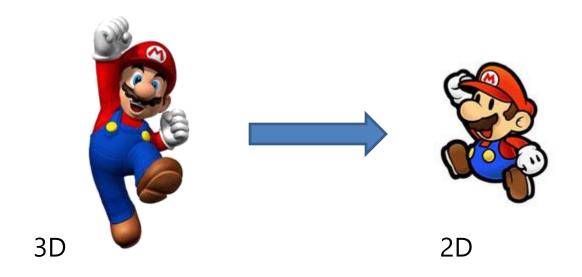
Lecture	Торіс	Projects				
1	Intro, schedule, and logistics					
2	Applications of visual analytics, basic tasks, data types					
3	Introduction to D3, basic vis techniques for non-spatial data	Project #1 out				
4	Data assimilation and preparation					
5	Data reduction and notion of similarity and distance					
6	Visual perception and cognition					
7	Visual design and aesthetics	Project #1 due				
8	Dimension reduction	Project #2 out				
9	Data mining techniques: clusters, text, patterns, classifiers					
10	Data mining techniques: clusters, text, patterns, classifiers					
11	Computer graphics and volume rendering					
12	Techniques to visualize spatial (3D) data	Project #2 due				
13	Scientific and medical visualization	Project #3 out				
14	Scientific and medical visualization					
15	Midterm #1					
16	High-dimensional data, dimensionality reduction	Project #3 due				
17	Big data: data reduction, summarization					
18	Correlation and causal modeling					
19	Principles of interaction					
20	Visual analytics and the visual sense making process	Final project proposal due				
21	Evaluation and user studies					
22	Visualization of time-varying and time-series data					
23	Visualization of streaming data					
24	Visualization of graph data	Final Project preliminary report due				
25	Visualization of text data					
26	Midterm #2					
27	Data journalism					
	Final project presentations	Final Project slides and final report due				

# LAST LECTURE'S THEME



**Data** Reduction

# THIS LECTURE'S THEME



**Dimension** Reduction

# MEASURE OF ATTRIBUTE SIMILARITY

Are there attributes that "go together"?





Can you name a few?



# FEATURE VECTOR (1)

#### Physical attributes

- color
- number of doors
- number of wheels
- retractable roof
- height
- length
- frames around side windows

### Which attributes are useful to distinguish SUVs from convertibles?

- number of doors (4 vs. 2) --> numerical, two levels
- retractable roof (no vs. yes) --> categorical, two levels
- frames around side windows (yes vs. no) --> categorical, two levels
- height (higher vs. lower) --> numerical, many levels

# FEATURE VECTOR (2)

#### Which attributes are not so useful?

- number of wheels (constant 4) --> no discriminative power
- length (short and long SUVs, convertibles) --> confounding
- color (colors are seemingly random, or are they?)

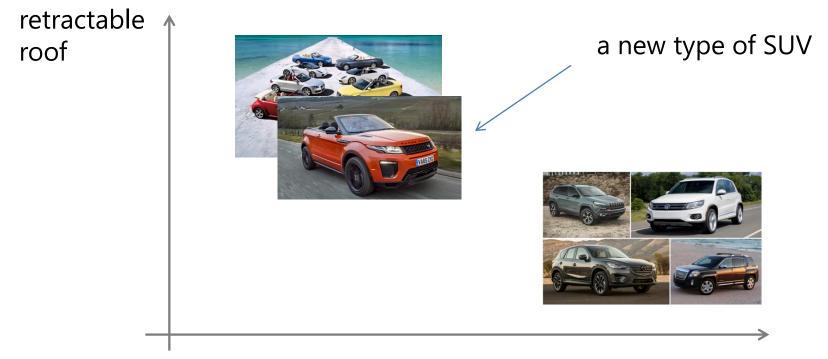




#### Is color useful?

- the convertibles seem to have more vibrant colors (red, yellow, ...)
- so maybe we made a discovery

# ATTRIBUTE SPACE



frames around side windows

#### Need to consider more than two attributes

 height attribute would have distinguished the Range Rover from the convertibles and caused it to be and outlier

# ATTRIBUTE SPACE

retractable roof

why can empty feature spaces be interesting or useful?











new class: the convertible SUV



height

### New classes are constantly evolving over time

- this is known as cluster evolution
- measuring more features will increase the chance of discovery

# HOW MANY DATA DO WE NEED?

### The more data (examples) the better

increases the chances to discover the rare specimen







- but some attributes are useless
- we can cull them away
- perform attribute reduction or dimension reduction

### DIMENSIONALITY REDUCTION

### By axis rotation

- determine a more efficient basis
- Principal Component Analysis (PCA)
- Singular value decomposition (SVD)
- Latent semantic analysis (LSA)

### By type transformation

- determine a more efficient data type
- Fourier analysis and Wavelets for grids
- Multidimensional scaling (MSD) for graphs
- Locally Linear Embedding
- Isomap
- Self Organizing Maps (SOM)
- Linear Discriminant Analysis (LDA)

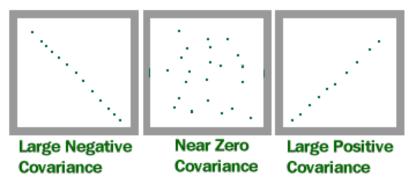
# PRINCIPAL COMPONENT ANALYSIS (PCA)

# SOME THEORY IS NEEDED

#### Covariance

measures how much two random variables change together

#### COVARIANCE

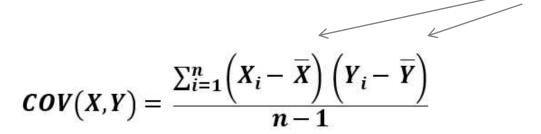


### For N variable we have N<sup>2</sup> variable pairs

- we can write them in a matrix of size  $N^2 \rightarrow$  the covariance matrix
- for two variables  $X_1$  and  $X_2$   $Var[X] = \begin{bmatrix} Var[X_1] & Cov[X_1, X_2] \\ Cov[X_2, X_1] & Var[X_2] \end{bmatrix}$

### FORMULAE

#### Covariance cov(X,Y)

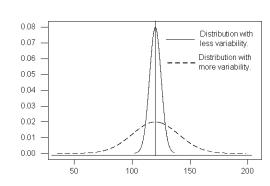


mean of all data item values  $x_i$  and  $y_i$  for attributes X and Y, resp.

#### Pearson's correlation r

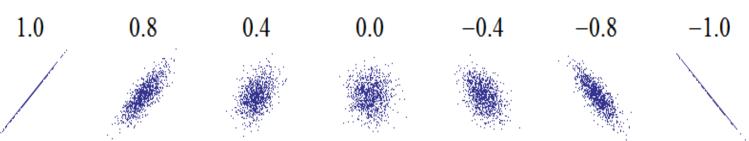
is covariance normalized by the individual variances for X and Y

$$r_{xy} = \frac{\sum_{i=1}^{n} (x_i - \overline{x})(y_i - \overline{y})}{\sqrt{\sum_{i=1}^{n} (x_i - \overline{x})^2 \sum_{i=1}^{n} (y_i - \overline{x})^2}}$$
individual variances for attributes X and Y



# CORRELATION PATTERNS

Correlation rates between -1 and 1:



### Important to note:

- correlation is defined for linear relationships
- visualization can help
- none of these point distributions have correlations:

0.0 0.0 0.0 0.0 0.0 0.0

### COVARIANCE MATRIX

Analytical: 
$$Cov(X,Y) = E[(X - \mu_x)(Y - \mu_y)]$$

Samples: 
$$\sigma_{xy} = \text{cov}_{xy} = \sum_{i=1}^{n} (x_i - \overline{x})(y_i - \overline{y})$$

An n-D dataset has *n* variables  $x_1, x_2, ... x_n$ 

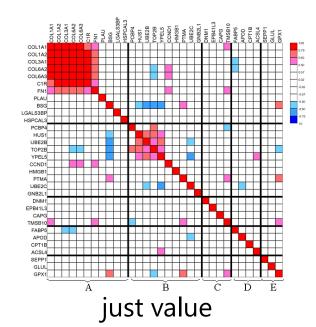
- define pairwise covariance among all of these variables
- construct a covariance matrix

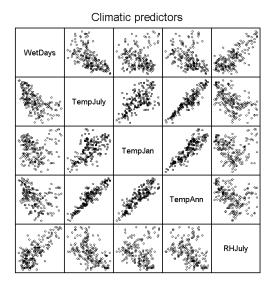
$$\Sigma = \text{Cov}(\mathbf{X}) = \begin{bmatrix} \sigma_{11} & \sigma_{12} & \cdots & \sigma_{1n} \\ \sigma_{21} & \sigma_{22} & \cdots & \sigma_{2n} \\ \vdots & \vdots & \ddots & \vdots \\ \sigma_{n1} & \sigma_{n2} & \cdots & \sigma_{nn} \end{bmatrix}$$

a correlation matrix would just list the correlations instead

# CORRELATION MATRIX

	MO	FP	MP	IM	IC	FM	FE	FI	SPC	DSC	DST
МО	1.00										
FP	0.31 <sup>a</sup>	1.00									
MP	0.32 <sup>a</sup>	0.71 <sup>a</sup>	1.00								
IM	0.36 <sup>a</sup>	0.12 <sup>c</sup>	0.14 <sup>c</sup>	1.00							
IC	0.39 <sup>a</sup>	0.18 <sup>b</sup>	0.21 <sup>a</sup>	0.62 <sup>a</sup>	1.00						
FM	0.26 <sup>a</sup>	0.21 <sup>a</sup>	0.14 <sup>c</sup>	0.30 <sup>a</sup>	0.27 <sup>a</sup>	1.00					
FE	0.47 <sup>a</sup>	0.21 <sup>a</sup>	0.18 <sup>b</sup>	0.38 <sup>a</sup>	0.28 <sup>a</sup>	0.24 <sup>a</sup>	1.00				
FI	0.53 <sup>a</sup>	0.26 <sup>a</sup>	0.22 <sup>a</sup>	0.36 <sup>a</sup>	0.37 <sup>a</sup>	0.29 <sup>a</sup>	0.47 <sup>a</sup>	1.00			
SPC	0.32 <sup>a</sup>	0.22 <sup>a</sup>	0.31 <sup>a</sup>	0.51 <sup>a</sup>	0.47 <sup>a</sup>	0.32 <sup>a</sup>	0.37 <sup>a</sup>	$0.35^{a}$	1.00		
DSC	$-0.12^{c}$	0.03 <sup>c</sup>	0.05 <sup>c</sup>	0.17 <sup>b</sup>	0.08 <sup>c</sup>	0.18 <sup>b</sup>	$-0.05^{\circ}$	0.06 <sup>c</sup>	0.01 <sup>c</sup>	1.00	
DST	$-0.02^{c}$	$-0.01^{c}$	0.05 <sup>c</sup>	0.24 <sup>a</sup>	0.14 <sup>c</sup>	0.05 <sup>c</sup>	$-0.05^{c}$	0.05 <sup>c</sup>	0.05 <sup>c</sup>	0.56 <sup>a</sup>	1.00
DM	0.05 <sup>c</sup>	0.144	0.136 <sup>c</sup>	0.199 <sup>a</sup>	0.169 <sup>b</sup>	0.247 <sup>a</sup>	0.08 <sup>c</sup>	0.11 <sup>c</sup>	0.14 <sup>c</sup>	0.46 <sup>a</sup>	0.71 <sup>a</sup>



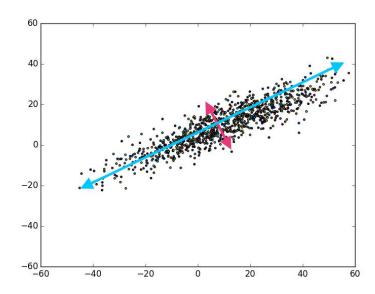


distribution (scatterplot matrix)

# PRINCIPAL COMPONENT ANALYSIS

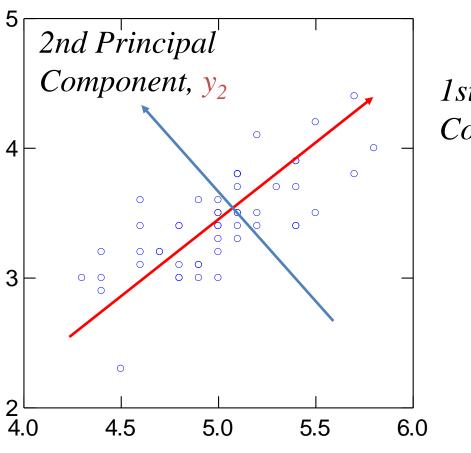
### Ultimate goal:

 find a coordinate system that can represent the variance in the data with as few axes as possible



- rank these axes by the amount of variance (blue, red)
- drop the axes that have the least variance (red)

# PRINCIPAL COMPONENTS



1st Principal
Component, y<sub>1</sub>

### PCA - How To Do

Find the principal components (factors) of a distribution

First characterize the distribution by

- covariance matrix Cov
- correlation matrix Corr
- lets call it C
- perform QR factorization or LU decomposition to get

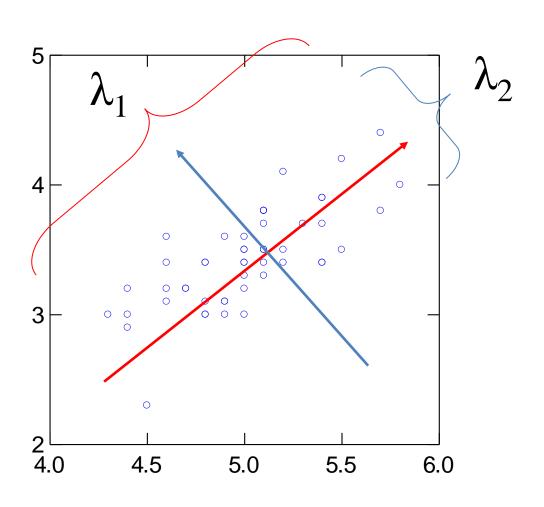
$$C = Q\Lambda Q^{-1}$$

Q: matrix with Eigenvectors

 $\Lambda$ : diagonal matrix with Eigenvalues  $\lambda$ 

• now order the Eigenvectors in terms of their Eigenvalues  $\lambda$ 

# EIGENVECTORS AND VALUES



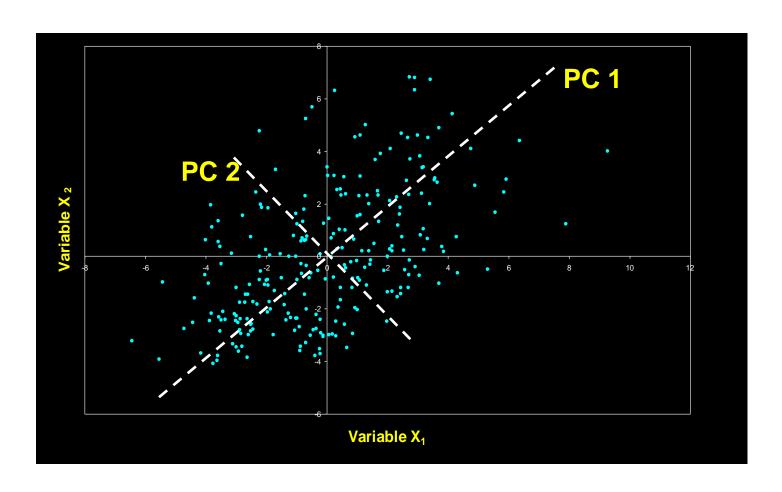
### COVARIANCE VS. CORRELATION

#### When to use what?

- use the covariance matrix when the variable scales are similar
- use the correlation matrix when the variables are on different scales
- the correlation matrix standardizes the data
- in general they give different results, especially when the scales are different

# EXAMPLE

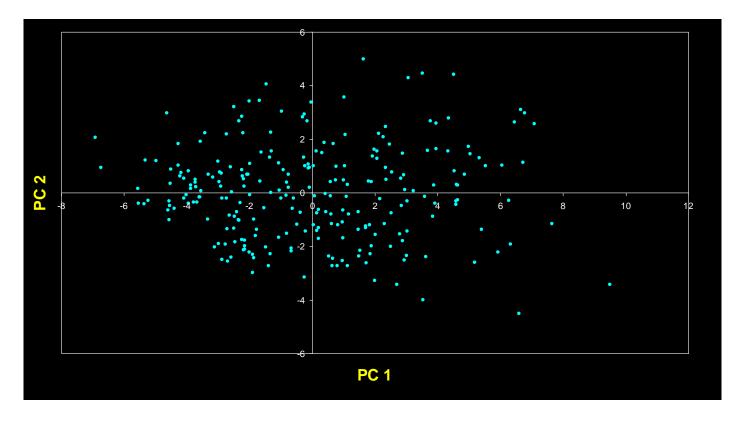
### Before PCA



# EXAMPLE

#### After PCA

- $\lambda_1 = 9.8783$   $\lambda_2 = 3.0308$  Trace = 12.9091
- PC 1 displays ("explains") 9.8783/12.9091 = 76.5% of total variance



# More Info on PCA

See other slide sets posted on the course website

Principal Component Analysis (PCA)

- Theory, Practice, and Examples
- PCA loadings, and what they mean for analysis

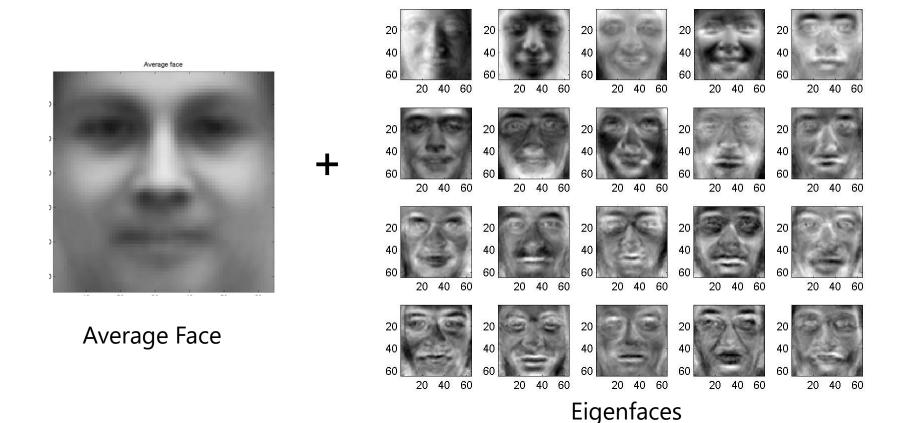
### PCA Applied To Faces

#### Some familiar faces...



### PCA Applied To Faces

We can reconstruct each face as a linear combination of "basis" faces, or Eigenfaces [M. Turk and A. Pentland (1991)]

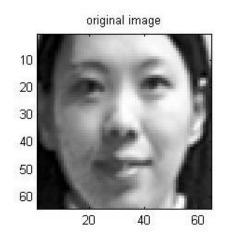


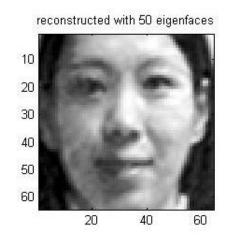
### RECONSTRUCTION USING PCA

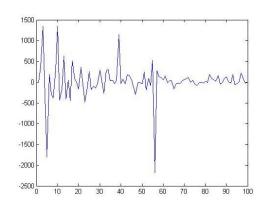
90% variance is captured by the first 50 eigenvectors

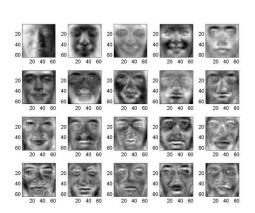
Reconstruct existing faces using only 50 basis images

We can also generate new faces by combining eigenvectors with different weights









# TRANSFORMATIONS

# MULTIDIMENSIONAL SCALING (MDS)

### MDS is for irregular structures

- scattered points in high-dimensions (N-D)
- adjacency matrices

Maps the distances between observations from N-D into low-D (say 2D)

 attempts to ensure that differences between pairs of points in this reduced space match as closely as possible

### DISTANCE MATRIX

MDS turns a distance matrix into a network or point cloud

correlation, cosine, Euclidian, and so on

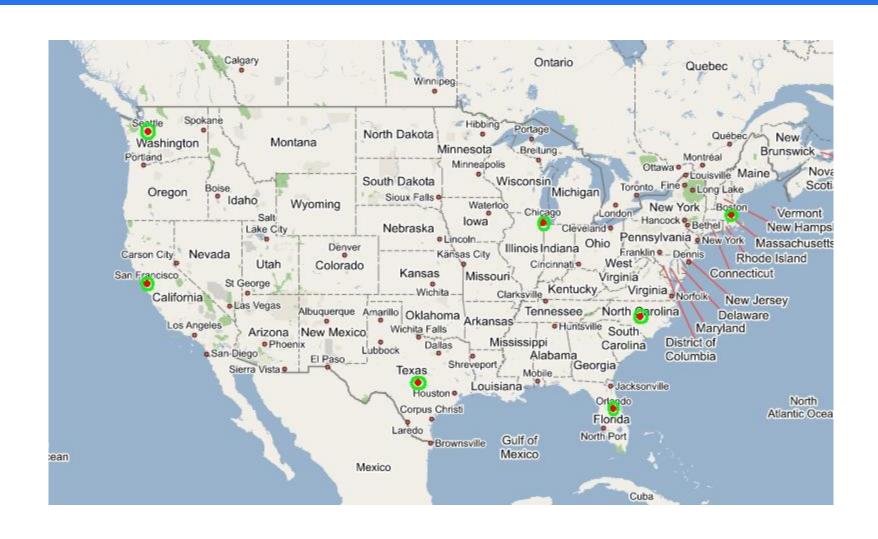
Suppose you know a matrix of distances among cities

	Chicago	Raleigh	Boston	Seattle	S.F.	Austin	Orlando
Chicago	0						
Raleigh	641	0					
Boston	851	608	0				
Seattle	1733	2363	2488	0			
S.F.	1855	2406	2696	684	0		
Austin	972	1167	1691	1764	1495	0	
Orlando	994	520	1105	2565	2458	1015	0

# RESULT OF MDS

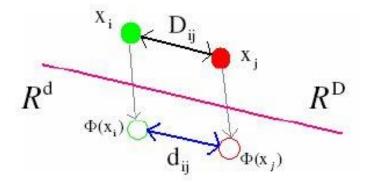


# COMPARE WITH REAL MAP



# MDS ALGORITHM

- Task:
  - Find that configuration of image points whose pairwise distances are most similar to the original inter-point distances !!!
- Formally:
  - Define:  $D_{ij} = \|x_i x_j\|_D$   $d_{ij} = \|y_i y_j\|_d$
  - Claim:  $D_{ij} \equiv d_{ij} \quad \forall i, j \in [1, n]$
- In general: an exact solution is not possible !!!
- Inter Point distances → invariance features



### MDS ALGORITHM

### Strategy (of metric MDS):

- iterative procedure to find a good configuration of image points
  - 1) Initialization
    - → Begin with some (arbitrary) initial configuration
  - 2) Alter the image points and try to find a configuration of points that minimizes the following sum-of-squares error function:

# MDS ALGORITHM

### Strategy (of metric MDS):

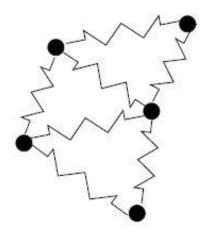
- iterative procedure to find a good configuration of image points
  - 1) Initialization
    - → Begin with some (arbitrary) initial configuration
  - 2) Alter the image points and try to find a configuration of points that minimizes the following sum-of-squares error function:

$$E = \sum_{i < j}^{N} \left( D_{ij} - d_{ij} \right)^2$$

# FORCE-DIRECTED ALGORITHM

#### Spring-like system

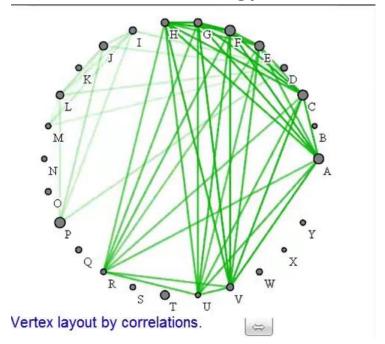
- insert springs within each node
- the length of the spring encodes the desired node distance
- start at an initial configuration
- iteratively move nodes until an energy minimum is reached



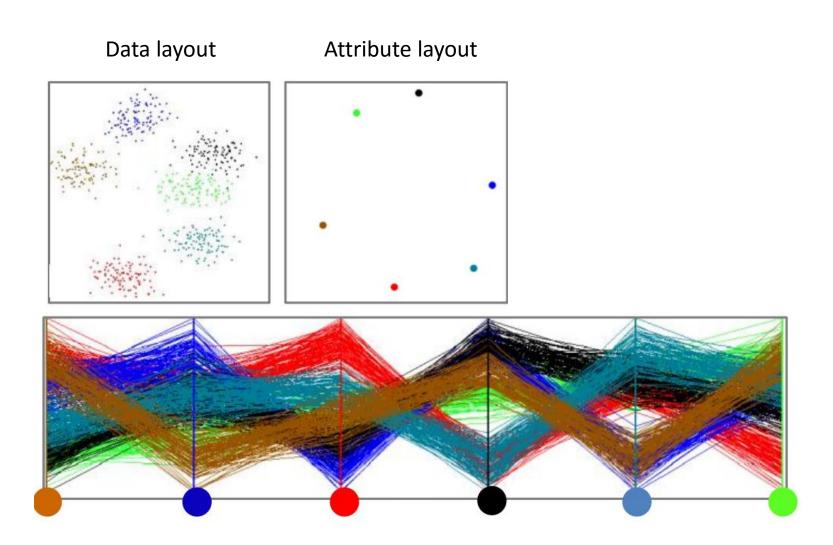
# FORCE-DIRECTED ALGORITHM

#### Spring-like system

- insert springs within each node
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# USES OF MDS

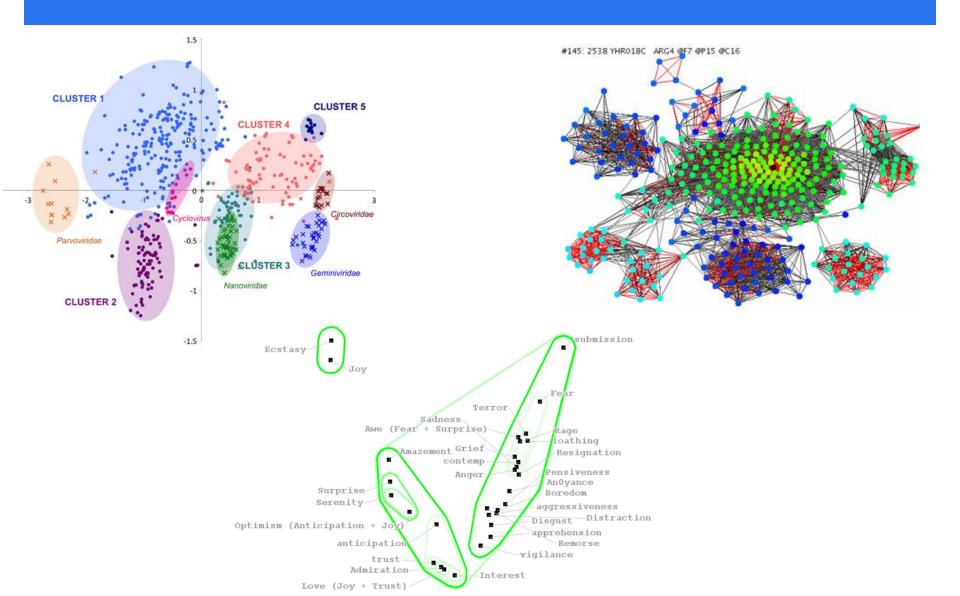


## USES OF MDS

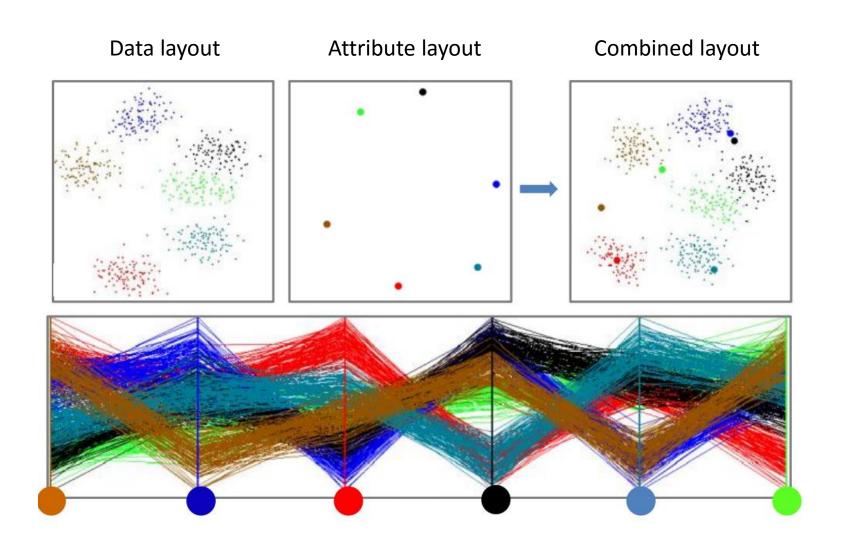
#### Distance (similarity) metric

- Euclidian distance (best for data)
- Cosine distance (best for data)
- |1-correlation| distance (best for attributes)
- use 1-correlation to move correlated attribute points closer
- use | | if you do not care about positive or negative correlations

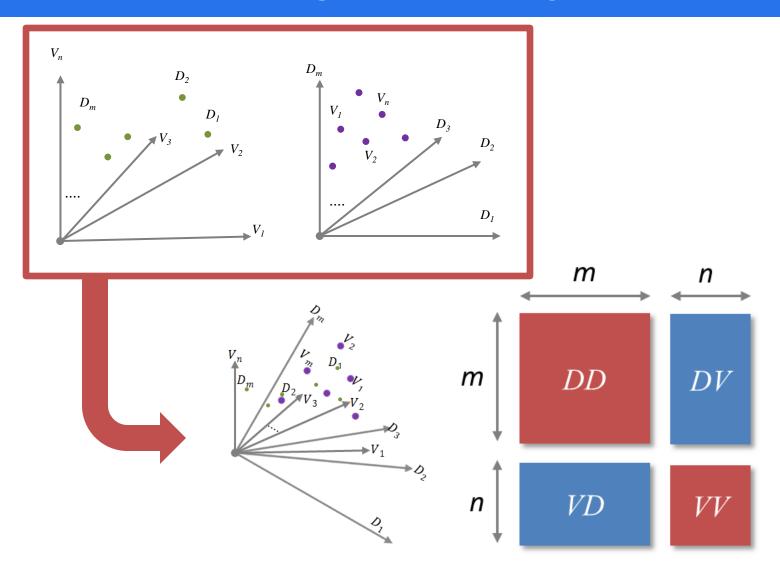
# MDS EXAMPLES



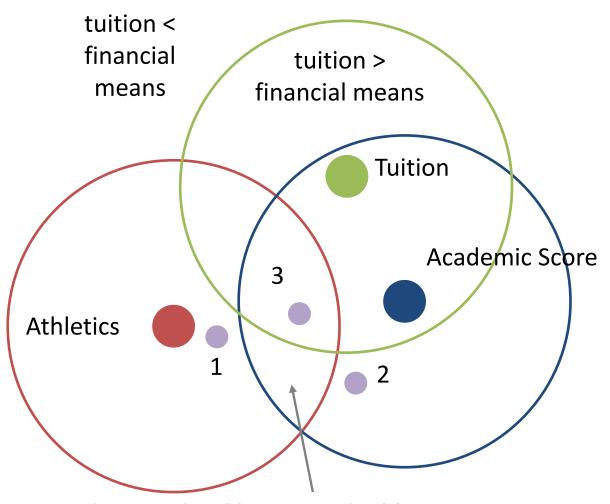
# COMBINE DATA AND ATTRIBUTE LAYOUTS



# ACHIEVED BY JOINT MATRIX OPTIMIZATION



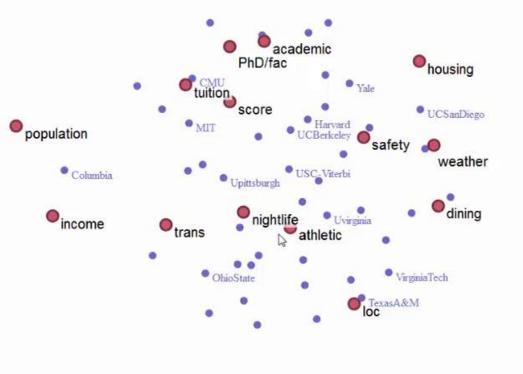
# Example College Selection



<u>no</u> dream school here: good athletics, low tuition, high academic score

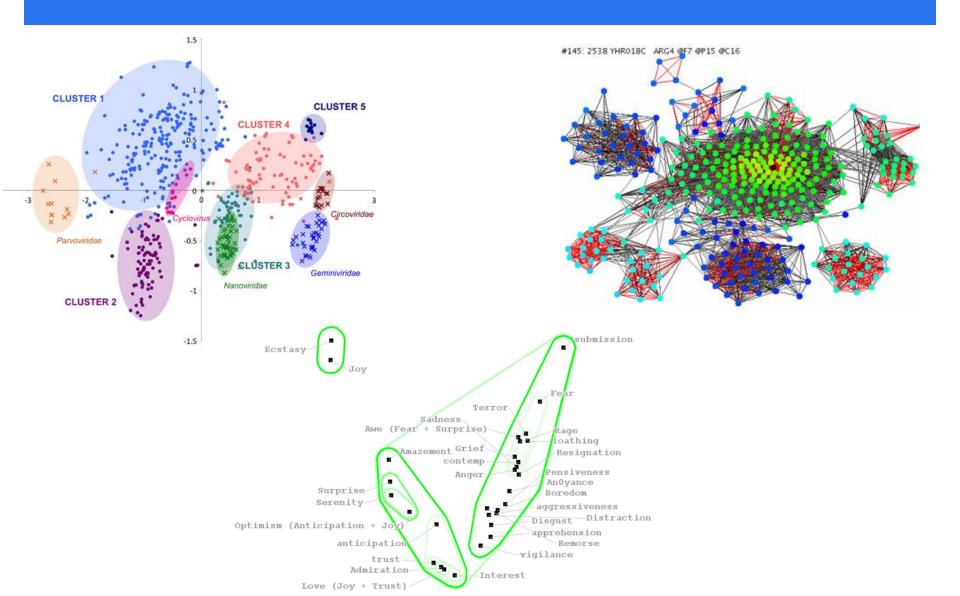
# THE DATA CONTEXT MAP

#### Data Context Map: Choose a Good University



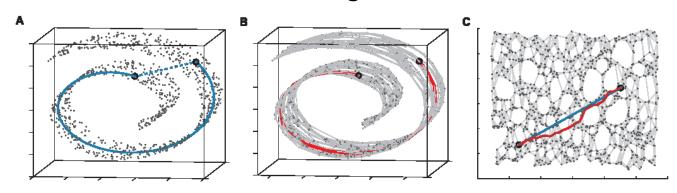


# MDS EXAMPLES



### MANIFOLD LEARNING: ISOMAP

by: J. Tenenbaum, V. de Silva, J. Langford, Science, 2000



Tries to unwrap a high-dimensional surface (A) → manifold

noisy points could be averaged first and projected onto the manifold

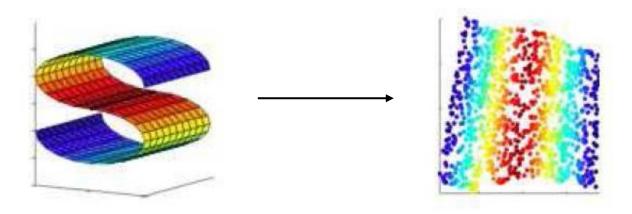
#### Algorithm

- construct neighborhood graph  $G \rightarrow (B)$
- for each pair of points in G compute the shortest path distances by adding small Euclidian hops (Floyd's, Dijkstra's algorithm) → geodesic distances
- fill similarity matrix with these geodesic distances
- embed (layout) in low-D (2D) with MDS  $\rightarrow$  (C)

# MANIFOLD LEARNING: LOCALLY LINEAR EMBEDDING (LLE)

by: S. Roweis, L. Saul, Science, 2000 Based on simple geometric intuitions.

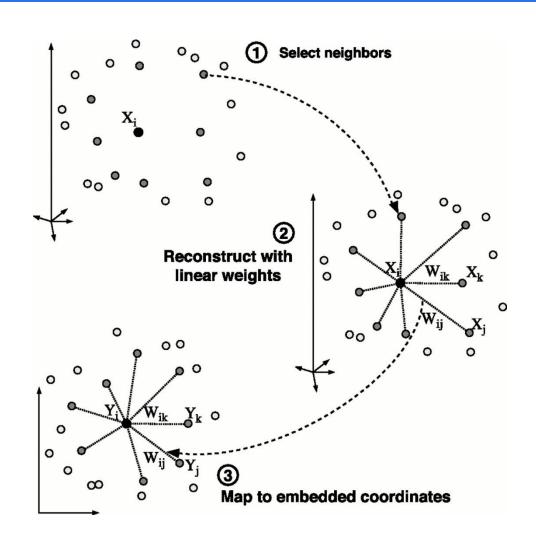
- suppose the data consist of N real-valued vectors  $X_i$ , each of dimensionality D
- each data point and its neighbors are expected to lie on or close to a locally linear patch of the manifold



High dimensional Manifold

Low dimensional Manifold

# LLE OVERVIEW



## LLE DETAILS

#### Steps:

- lacktriangle assign K neighbors to each data point  $X_i$
- compute the weights  $W_{ij}$  that best linearly reconstruct the data point from its K neighbors, solving the constrained least-squares problem

$$\dot{\epsilon}(W) = \sum_{i} |\vec{X}_{i} - \sum_{j} W_{ij} \vec{X}_{j}|^{2} \qquad \sum_{j} \mathbf{W}_{ij} = 1$$

ullet compute the low-dimensional embedding vectors  $\,Y_i$  best reconstructed by  $W_{\scriptscriptstyle {
m ij}}$ 

$$\Phi(Y) = \sum_{i} |\vec{Y}_i - \sum_{j} W_{ij} \vec{Y}_j|^2$$

# SELF-ORGANIZING MAPS (SOM)

#### Introduced by Teuvo Kohonen

- unsupervised learning and clustering algorithm
- has advantages compared to hierarchical clustering
- often realized as an artificial neural network

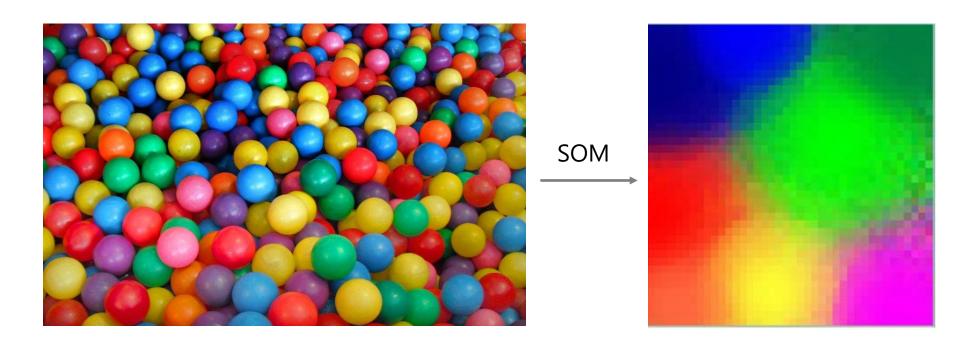
#### SOMs group the data

- perform a nonlinear projection from N-dimensional input space onto two-dimensional visualization space
- provide a useful topological arrangement of information objects in order to display clusters of similar objects in information space

# SOM EXAMPLE

#### Map a dataset of 3D color vectors into a 2D plane

- assume you have an image with 5 colors
- want to see how many there are of each
- compute an SOM of the color vectors



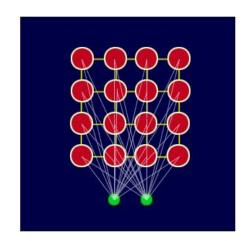
## SOM ALGORITHM

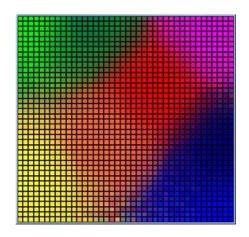
Create array and connect all elements to the N input vector dimensions

- shown here: 2D vector with 4×4 elements
- initialize weights

For each input vector chosen at random

- find node with weights most like the input vector
- call that node the Best Matching Unit (BMU)
- find nodes within neighborhood radius r of BMU
  - initially *r* is chosen as the radius of the lattice
  - diminishes at each time step
- adjust the weights of the neighboring nodes to make them more like the input vector
  - the closer a node is to the BMU, the more its weights get altered



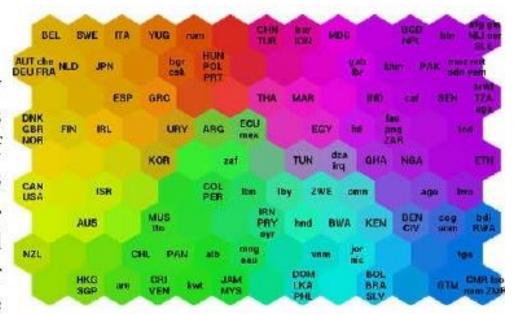


### SOM Example: Poverty Map

#### SOM - Result Example

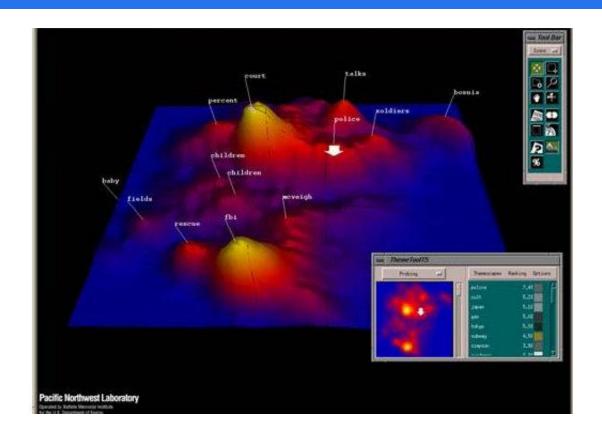
#### World Poverty Map

A SOM has been used to classify statistical data describing various quality-of-life factors such as state of health, nutrition, educational services etc. . Countries with similar quality-of-life factors end up clustered together. The countries with better quality-of-life are situated toward the upper left and the most poverty stricken countries are toward the lower right.



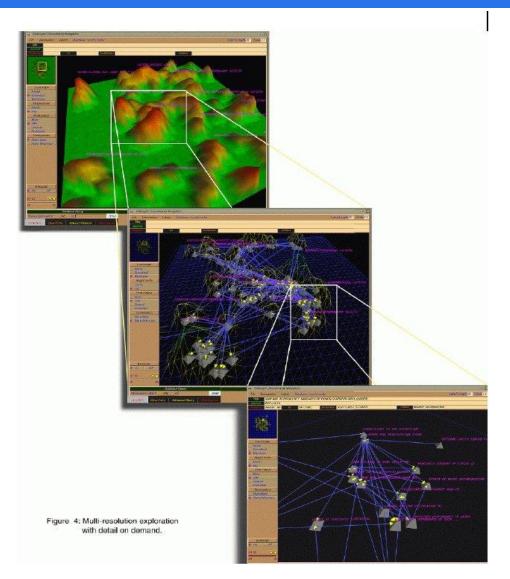
'Poverty map' based on 39 indicators from World Bank statistics (1992)

# SOM EXAMPLE: THEMESCAPE



Height represents density or number of documents in the region Invented at Pacific Northwest National Lab (PNNL)

# SOM / MDS Example: VxInsight (Sandia)



# PRACTICAL ASPECTS

#### See this excellent page for more detail

uses MongoDB as a NoSQL database (non-relational SQL)

#### Step 1: Build a python server, say app.py

use Flask as the web framework

```
from flask import Flask
from flask import render_template

app = Flask(__name__)

@app.route("/")
def index():
    return render_template("index.html")

if __name__ == "__main__":
    app.run(host='0.0.0.0',port=5000,debug=True)
```

# Example 1: Make an index.html file containing

```
<h1>Hello World!</h1>
```

Run the below from a terminal window

```
$ python app.py
```

Open a browser and go to http://localhost:5000/, you will see the message Hello World!.

#### Step 2: Add all your processing code to app.py

in this case it mainly involves storing data into the database

```
@app.route("/")
                                                                Example 2:
def index():
                                                                Start the server by
   return render template("index.html")
                                                                running python app.py
@app.route("/donorschoose/projects")
                                                                Go to (in this example)
def donorschoose projects():
                                                                http://localhost:5000/donorsc
    connection = MongoClient(MONGODB HOST, MONGODB PORT)
    collection = connection[DBS NAME][COLLECTION NAME]
                                                                hoose/projects
    projects = collection.find(projection=FIELDS)
                                                                You will see all the projects
   json projects = []
                                                                data printed in the browser.
   for project in projects:
       json projects.append(project)
    json projects = json.dumps(json projects, default=json util.default)
    connection.close()
    return json projects
if name == " main ":
    app.run(host='0.0.0.0',port=5000,debug=True)
```

#### Step 3: Build the charts

- create a JavaScript file, say, charts.js
- gets the data from the python URL and other provided JSON files
- calls function, here makeGraphs(), to do the d3 rendering

```
queue()
    .defer(d3.json, "/donorschoose/projects")
    .defer(d3.json, "static/geojson/us-states.json")
    .await(makeGraphs);

function makeGraphs(error, projectsJson, statesJson) {
    ...
};
```

check the webpage for more detail on how to build the charts

#### Step 3: Build the charts

- **....**
- call the renderAll() function for rendering all the charts

```
dc.renderAll();
```

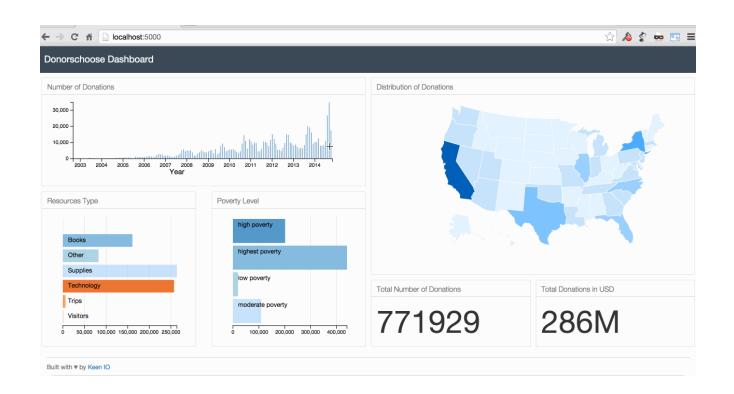
- within index.html need to reference all the charts we defined in charts.js
- for example, if you want to show the US map chart, you will have to add the following line below to the index.html file.

```
<div id="us-chart"></div>
```

Start app.py web server Add query to the index.html file



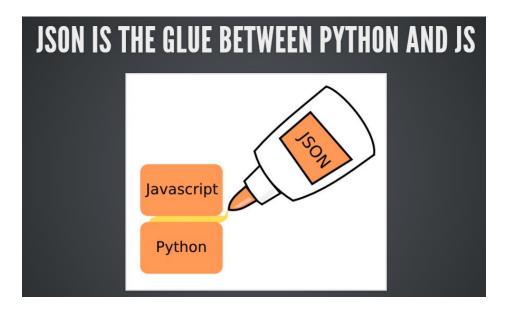
Call <a href="http://localhost:5000/">http://localhost:5000/</a> in the browser to see the dashboard

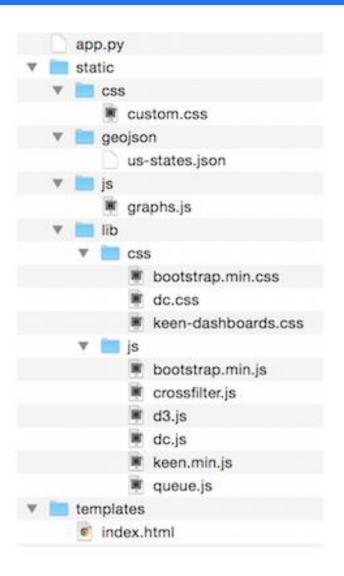


# FOLDER STRUCTURE

All files are available in a dedicated github repository

One more thing:





## SOME USEFUL PAGES

http://adilmoujahid.com/posts/2015/01/interactive-data-visualization-d3-dc-python-mongodb/

csv data gets stored in MongoDB (4<sup>th</sup> most popular database)

http://kyrandale.com/static/talks/pydata-to-the-web/index.html#/

There are other pages ... use google